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~~Commerce 10 Demo 2~~

ATG Introduction and

Demo Benefits of a

Decoupled Front End

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Commerce 10 - Demo 3
Oracle CX for
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Beginners Course
Lesson 3 - Top
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REST API concepts and
examples Moleskine

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Chose Oracle

Commerce Cloud
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Cloud: Display

Audience-Driven

Content on Storefront

Layouts Oracle

Commerce Cloud:

Manage Business

Accounts ~~E-commerce~~

~~models Endeca~~

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Commerce Cloud:
Create and Manage
Implementations
Introduction to
E-commerce Trends in
E-commerce ORACLE
COMMERCE CLOUD
B2B OVERVIEW AWS
Webcast Amazon RDS
for Oracle: Best
Practices and Migration
Introduction to
Commerce Cloud for
Developers Oracle~~

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Commerce Cloud:

Manage Products Oracle

iStore: What's in Your

Cart? Oracle Commerce

Cloud: Create and Edit

Promotions E commerce

in 30 mins. Oracle Atg

Web Commerce 10

Oracle Commerce

Service Center - Version

10.1 and later Oracle

ATG Web Commerce

Search - Version 10.1

and later Information in

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Web Commerce
this document applies to
any platform. Purpose.
This knowledge article
contains recordings of
the ATG Commerce
10.1 product release
training. Designed for
technical audiences, the
presentations discuss
new features ...

Oracle ATG Web
Commerce 10.1 Release
Training

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Web Commerce

All applications described in this guide run on the Oracle ATG Web Commerce platform (the ATG platform), which is a highly customizable, configurable framework for building and supporting Web sites, particularly sites used for e-commerce. The ATG platform includes several layers. The

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Dynamo Application
Framework (DAF) is the
base platform layer. It
provides a component
development
environment made up of
JavaBeans and
JavaServer Pages
(JSPs).

[Oracle ATG Web
Commerce - About the
Oracle ATG Web ...](#)
The Oracle ATG Web

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Web Commerce
Implementation
Developer Essentials
(1Z0-510) Exam
consists of 15 topics: 1.
Introduction to ATG
Web Commerce 10 2.
ATG Web Commerce
10 Technical Overview
3. ATG Nucleus 4. ATG
Page Development 5.
ATG Repositories 6.
Personalization 7.
Commerce 8. Product

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Catalog 9. Basic Pricing
and Inventory 10.
Promotions 11.
Implementation
Oracle ATG Web

Commerce 10
Implementation
Developer ...

Oracle ATG Web
Commerce applications
implement a component
development model
based on JavaBeans and
JSPs. Developers

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Web Commerce
assemble applications
out of component beans
(based on standard
Oracle ATG Web
Commerce classes or
custom Java classes) by
linking them together
through configuration
files in Nucleus, Oracle
ATG Web Commerce's
open object framework.
Page designers build the
front-end interface for
the application out of

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JSPs that use Oracle
ATG Web Commerce's
DSP tag library.

Implementation
Oracle ATG Web
Commerce -
Introduction

This chapter describes
the recommended
system architecture of
an Oracle ATG Web
Commerce 10.1
installation running
multiple applications. It

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Web Commerce
includes an architecture
diagram and provides
additional details on the
pieces that make up a
multiple application
environment.

Architecture Diagram.

Components of a
Multiple Application
Environment.

Relationships between
Clusters, Users, and
Scenario Servers.

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Oracle ATG Web

Commerce -

Architecture Overview

Before you can use the Quincy Funds demo, you must configure Oracle ATG Web Commerce 10.1.1 and a supported database. It is highly recommended that you use the Configuration and Installation Manager (CIM) to perform post-

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Web Commerce
installation setup tasks.
CIM includes an option
to configure the Quincy
Funds demo and include
it in your application.

Oracle ATG Web
Commerce - Getting
Started

ATG Web Commerce
Reference Store 10.2.1
ATG Assisted Selling
Reference App 10.2.1
See the ATG

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Web Commerce
Installation and
Configuration Guide,
the ATG Commerce
Reference Store
Implementation
Developer Boot
Installation and
Configuration Guide,
and the ATG Commerce
Service Center
Installation and
Programming Guide for
details.

Oracle ATG Web
Commerce -

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Prerequisites

Oracle Commerce
Downloads All Oracle
Commerce products,
with the exception of
the products noted
below, are available for
download from the
Oracle Software
Delivery Cloud. General
instructions to download
from the Oracle
Software Delivery
Cloud are (for releases

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10

Oracle Commerce

Downloads

Oracle ATG Web
Commerce (DCS)

provides the foundation
code for creating an
online store. Commerce
includes features that
allow you to manage
product catalogs,
pricing, inventory,
fulfillment, and

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Web Commerce
promotions.
Documentation. The
documentation for
Commerce includes the
following pieces: ATG
Commerce
Programming Guide.

Oracle ATG Web
Commerce - Oracle
ATG Web Commerce

The diagram in this
section shows the
recommended server

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Web Commerce
architecture for a
multiple application
environment running on
Oracle ATG Web
Commerce 10.2. A
larger, printable version
of this diagram,
filename ATGArchitect
ureDiagram102.pdf, is
located in the
downloadable version of
this documentation
library. As discussed in
the Introduction, the

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Web Commerce
recommended approach
in Oracle ATG Web
Commerce 10.2 for
adding product catalog
search features to your
sites is to use Oracle
Endeca Commerce.

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Commerce -
Architecture Diagram
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Configuring and

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Web Commerce
Deploying an Oracle
ATG Web Commerce
Site Rel 10.2, This
Implementation
Oracle Commerce
training teaches you to
plan and build your site
using the Oracle ATG
Web Commerce 10.2
platform. You will learn
the skills required for
configuring, deploying
and maintaining your
Commerce
application.

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Web Commerce
s course is appropriate
for on-premises
deployments only.</p>
Implementation

Configuring and Boot
Deploying an Oracle
ATG Web Commerce
Site ...

On November 2, 2010,
Oracle announced that it
has agreed to acquire
Art Technology Group
(ATG), a leading
provider of eCommerce

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Web Commerce
software and related on
demand commerce
optimization
applications. ATG's
solutions enable Boot
enterprises to provide a
cohesive online
customer experience
with sophisticated
merchandising,
marketing, content
personalization,
automated
recommendations, and

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live-help services.

10

Oracle and ATG

Oracle ATG. Oracle
ATG Web Commerce
can be implemented on-
premises or hosted by
Oracle or a third party.
It's a powerful platform
with features to support
personalised shopping
experiences, efficient
merchandising as well
as the rapid launches of

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Web Commerce
commerce sites for
different brands,
markets, or campaigns.
Oracle ATG Web
Commerce also has
native features that
allow merchants to sell
more complex product
lines and data-rich
products, such as those
that require shopper
information.

Oracle ATG Web

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PDF Oracle Atg Web Commerce Commerce Review - Ecommerce Guide

The diagram below shows the recommended server architecture for a multiple application environment running on Oracle ATG Web Commerce. A larger, printable version of this diagram, filename ATG ArchitectureDiagram101.pdf, is located in this documentation library.

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Oracle ATG Web

Commerce -

Architecture Diagram

Over 10 years of IT
experience as developer,
Lead in ATG

Commerce enterprise
web application
design, development,
maintenance & support.

Strong experience in
ATG Oracle Commerce,
Web Application

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Web Commerce
Development using
ATG framework. Strong
Analysis & Design
expertise in
implementation of
Retail applications in
ATG Oracle Commerce.
Experience in Java,
J2EE, JDBC, JSP,
Spring Core, Web
Services SOAP ...

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